

**ITEM
1001**

Ad MAKER

for Category, Product and Features text.

See

BULLS BAG.com

10-1001 Prod L.JPG

Original tan suede/beige duck 9"-length FIELD Model: #1001

- Excellent choice when changing your firing position in the field and on the run
- 10/10 Army duck/cotton swill (No Carry Strap)
- Cradle Height approx: 3.5"
- Internal military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
- Shipping weight unfilled: 7 oz.
- Filled w/dry sand: 25 lbs.,
- filled w/dry media: 14 lbs. (Cat litter, walnut/corn cob media)
- Lifetime Guarantee against wear and tear

MSRP \$56.95 unfilled.....\$74.95 filled 8x10x12 **MAP \$48.00 unfilled****ITEM
1001
w-gun
(shown)**

10-1001 w-Gun 300 R.JPG

**ITEM
1005**

10-1005 Prod R.JPG

Original tan suede/beige duck 15"-length BENCH Model: #1005

- Superior choice for checking loads, accuracy and repeatability from the bench
- 10/10 Army duck/cotton swill (No Carry Strap)
- Cradle Height approx: 3.5"
- Internal military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
- Shipping weight unfilled: 10 oz.
- Filled w/dry sand: 40 lbs.,
- filled w/dry media: 24 lbs. (Cat litter, walnut/corn cob media)
- Lifetime Guarantee against wear and tear

MSRP \$66.95 unfilled.....\$89.95 filled 8x10x16 **MAP \$57.00 unfilled****ITEM
1005
w-gun
(shown)**

10-1005 w-Gun 300 L.JPG

**ITEM
1701**

10-1701 Prod L.JPG

Black "Tactical" w/black suede 9"-length FIELD Model: #1701

- Excellent choice when changing your firing position in the field and on the run
- 600 Polyester w/UV coating (Moisture resistant)
- Comes with military spec "D" rings and carrying/shoulder strap
- Cradle Height approx: 3.5"
- Internal military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
- Shipping weight unfilled: 9 oz.
- Filled w/dry sand: 23 lbs.,
- filled w/dry media: 14 lbs. (Cat litter, walnut/corn cob media)
- Lifetime Guarantee against wear and tear

MSRP \$67.95 unfilled.....\$84.95 filled 8x10x12 **MAP \$57.00 unfilled****ITEM
1701
w-gun
(shown)**

10-1701 w-Gun 300 L.JPG

NOTES:

**ITEM
1705**



10-1705 Prod R.JPG

Black "Tactical" w/black suede 15"-length BENCH Model: #1705

- Superior choice for checking loads, accuracy and repeatability from the bench
- 600 Polyester w/UV coating (Moisture resistant)
- Comes with military spec "D" rings and carrying/shoulder strap
- Cradle Height approx: 3.5"
- Internal military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
- Shipping weight unfilled: 13 oz.
- Filled w/dry sand: 40 lbs.,
- filled w/dry media: 24 lbs. (Cat litter, walnut/corncob media)
- Lifetime Guarantee against wear and tear

MSRP \$78.95 unfilled.....\$103.95 filled 8x10x16 **MAP \$67.00 unfilled**

15" Black Tactical with Black Suede Bag-Superior repeatability for bench shooting, competition, training and checking loads.....

**ITEM
1705
w-gun
(shown)**



10-1705 w-Gun 300 L.JPG

**ITEM
1501**



10-1501 R.JPG

Woodland Camo w/black suede 9"-length FIELD Model: #1501

- Excellent choice when changing your firing position in the field and on the run
- 600 Polyester w/UV coating (Moisture resistant)
- Comes with military spec "D" rings and carrying/shoulder strap
- Cradle Height approx: 3.5"
- Internal military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
- Shipping weight unfilled: 9 oz.
- Filled w/dry sand: 23 lbs.,
- filled w/dry media: 14 lbs. (Cat litter, walnut/corncob media)
- Lifetime Guarantee against wear and tear

MSRP \$69.95 unfilled....86.95 filled 8x10x12 **MAP \$59.00 unfilled**

**ITEM
1501
w-gun
(shown)**



10-1501 w-Gun 250 L.JPG

**ITEM
1505**



10-1505 Prod L.JPG

Woodland Camo w/black suede 15"-length BENCH Model: #1505

- Superior choice for checking loads, accuracy and repeatability from the bench
- 600 Polyester w/UV coating (Moisture resistant)
- Comes with military spec "D" rings and carrying/shoulder strap
- Cradle Height approx: 3.5"
- External military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
- Shipping weight unfilled: 13 oz.
- Filled w/dry sand: 40 lbs.,
- filled w/dry media: 24 lbs. (Cat litter, walnut/corncob media)
- Lifetime Guarantee against wear and tear

MSRP \$82.95 unfilled.....106.95 filled 8x10x16 **MAP \$69.00 unfilled**

**ITEM
1505
w-gun
(shown)**



10-1505 w-Gun 223 L.JPG

NOTES:

**ITEM
1801**



10-1801 Prod L.JPG

PRO-Series HI,Tree-Camo w/black suede 10"-length

PRO Hi Model: #1801

- Professionals choice when added elevation is needed with extended clips, pistol style grips and great for prone
- 900 Polyester w/2 mil PVC coating (Moisture resistant)
- Comes with military spec "D" rings and carrying/shoulder strap
- Cradle Height approx: 7.5"
- Internal fill spout w/military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
- Shipping weight unfilled: 1 lb/1 oz.
- Filled w/dry sand: 50 lbs.,
- Filled w/dry media: 30 lbs. (Cat litter, walnut/corncob media)
- Lifetime Guarantee against wear and tear

MSRP \$85.95 unfilled.....121.95 filled 10x10x12 **MAP \$73.00 unfilled**

**ITEM
1801
w-gun
(shown)**



10-1801 w-Gun 308 R.JPG

**ITEM
16012**



10-16012 L.JPG

Ballistic Tactical-Black/Gold w/Blk Tuff-Tec rubberized top 10"-length

FIELD Model: #16012 (Sure-GRIP Top)

- Excellent choice when changing your firing position in the field and on the run
- 900 Polyester w/UV coating (Moisture resistant)
- Comes with military spec "D" rings and carrying/shoulder strap
- Cradle Height approx: 3.5"
- External fill spout w/military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
- Shipping weight unfilled: 9 oz.
- Filled w/dry sand: 25 lbs.,
- filled w/dry media: 16 lbs. (Cat litter, walnut/corncob media)
- Lifetime Guarantee against wear and tear

MSRP \$38.00 unfilled.....52.95 filled 8x10x12 **MAP \$32.00 unfilled**

**ITEM
16012
w-gun
(shown)**



10-16012 w-Gun 250 L.JPG

10" Ballistic Tactical Tuff-Tec Top Tree Camo Bag- Great durability for on-the-run field use and quickly changing shooting positions...

**ITEM
16022**



10-16022 Prod R.JPG

Ballistic Tactical-Black/Gold w/Blk Tuff-Tec rubberized top 15"-length

BENCH Model: #16022 (Sure-GRIP Top)

- Superior choice for checking loads, accuracy and repeatability from the bench
- 900 Polyester w/UV coating (Moisture resistant)
- Comes with military spec "D" rings and carrying/shoulder strap
- Cradle Height approx: 3.5"
- External fill spout w/military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
- Shipping weight unfilled: 13 oz.
- Filled w/dry sand: 40 lbs,
- filled w/dry media: 24 lbs. (Cat litter, walnut/corncob media)
- Lifetime Guarantee against wear and tear

MSRP \$47.00 unfilled.....66.95 filled 8x10x16 **MAP \$40.00 unfilled**

**ITEM
16022
w-gun
(shown)**



10-16022 w-Gun 223 R.JPG

**ITEM
16014**



10-16014 Prod R.JPG

**Ballistic Tactical-Tree-Camo w/Blk Tuff-Tec rubberized top 10"-length.
FIELD Model: #16014 (Sure-GRIP Top)**

- Excellent choice when changing your firing position in the field and on the run
 - 900 Polyester w/UV coating (Moisture resistant)
 - Comes with military spec "D" rings and carrying/shoulder strap
 - Cradle Height approx: 3.5"
 - External fill spout w/military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
 - Shipping weight unfilled: 9 oz.
 - Filled w/dry sand: 25 lbs.,
 - filled w/dry media: 16 lbs. (Cat litter, walnut/corn cob media)
 - Lifetime Guarantee against wear and tear
- MSRP \$46.00 unfilled.....60.95 filled 8x10x12 **MAP \$39.00 unfilled**

**ITEM
16014
w-gun
(shown)**



10-16014 w-Gun 223 L.JPG

**ITEM
16024**



10-16024 Prod R.JPG

**Ballistic Tactical-Tree-Camo w/Blk Tuff-Tec rubberized top 15"-length.
BENCH Model: #16024 (Sure-GRIP Top)**

- Superior choice for checking loads, accuracy and repeatability from the bench
 - 900 Polyester w/UV coating (Moisture resistant)
 - Comes with military spec "D" rings and carrying/shoulder strap
 - Cradle Height approx: 3.5"
 - External fill spout w/military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
 - Shipping weight unfilled: 13 oz.
 - Filled w/dry sand: 40 lbs.,
 - filled w/dry media: 24 lbs. (Cat litter, walnut/corn cob media)
 - Lifetime Guarantee against wear and tear
- MSRP \$57.00 unfilled.....76.95 filled 8x10x16 **MAP 49.00 unfilled**

**ITEM
16024
w-gun
(shown)**



10-16024 w-Gun 250 R.JPG

**ITEM
TTDJSB15
15 sku's**



jumpstartOK.JPG

BULLS BAG JUMP-Start Dealer Bundle & Display

15 "BEST BULLS BAG SELLERS

Including: The NEW X7 BULLS BAG "ADVANTAGE" Series
 FREE Display Banner 3' x 5'
 FREE Rack Card Brochures and Holder
 FREE X7 Bulls Bag DVD 3.23 min loop
 Items Include: 2-X7, 1-X4, 1-X3, 2-1005, 2-1705, 2-1505,
 2-16024, 1-16022, 1-16012, 1-16014 (All bags unfilled)
 Bundle Retail Value \$1,055(Volume 1.5 cubic feet)

Sample Banner show left



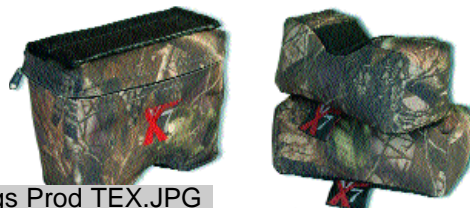
Banner .JPG

**ITEM
X3
M-0003**



10-0003 X3 3-bags Prod.JPG

**ITEM
X3
M-0003
w/text
overlay**



10-0003 X3 3-bags Prod TEX.JPG

**ITEM
X4
M-0004**



10-0004 X4 4-bags Prod.JPG

**ITEM
X4
M-0004
w/text
overlay**



10-0004 X4 4-bags Prod TEX.JPG

**ITEM
X7
M-0007**



10-0007 X7 7-bags Prod.JPG

**ITEM
X7
M-0007
w/text
overlay**



10-0007 X7 7-bags Prod TEX.JPG

**ITEM
X7
M-0007**



10-0007 Prod L.JPG

X-3 "3-Bag" SYSTEM-Tree-Camo w/black suede 10"-length

X-3 Model: #0003

- Entry level shooting rest accommodating the traditional Toe & Heel design with added flexibility
- 3 bag "System" Can add-on to this "System" w/X-4 to complete the 7-in-1 BULLS BAG "Advantage"
- Several shooting rest arrangements includes:
 - Pistol/Handgun Rest
 - Toe & Heel Shooting Rest (Owl/Rabbit Ear style)
 - Stackable Bag Shooting Rest
 - 900 Polyester w/2 mil PVC coating (Moisture resistant)
 - Cradle Height approx: 7.5" (Includes: Zippered Sleeve Hi-Rest Bag)
 - Internal fill spout w/military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
 - Shipping weight unfilled: 1 lbs/3 oz.
 - Filled w/dry media: 12 lbs.(Cat litter, walnut/corn cob media)
 - Lifetime Guarantee against wear and tear
- Parts include: 1 Rectangular Bag, 1-Owl/Rabbit Ear Bag, 1-Zippered Sleeve Hi-Rest Bag 7.5"
- MSRP \$59.95 unfilled.....71.95 filled 6x6x10 **MAP \$51.00 unfilled**

X-4 "4-Bag" SYSTEM-Tree-Camo w/black suede 10"-length

X-4 Model: #0004

- Best in accommodating several shooting preferences with additional shooting rest supports
- 4 bag "System" Can add-on to this "System" w/X-3 to complete the 7-in-1 BULLS BAG "Advantage"
- Several shooting rest arrangements including: (Will not make Vise-grip)
 - Adjustable Window/Blind Shooting Rest
 - Pistol/Handgun Rest
 - Toe & Heel Shooting Rest (Owl/Rabbit Ear style)
 - Stackable Bag Shooting Rest
 - 900 Polyester w/2 mil PVC coating (Moisture resistant)
 - Comes with carrying/shoulder strap
 - Cradle Height approx: 7.5" (Includes: Zippered Sleeve Hi-Rest Bag)
 - Internal fill spout w/military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
 - Shipping weight unfilled: 1 lbs/7 oz.
 - Filled w/dry media: 16 lbs.(Cat litter, walnut/corn cob media)
 - Lifetime Guarantee against wear and tear
- Parts include: 1- Vise-Grip Bag, 1 Rectangular Bag, 1-Owl/Rabbit Ear Bag, 1-Zippered Sleeve Hi-Rest Bag 7.5"
- MSRP \$85..95 unfilled.....104.95 filled 6x9x10 **MAP \$73.00 unfilled**

X-7 "7-Bag ADVANTAGE" SYSTEM-Tree-Camo w/black suede 10"-length X-7 Model: #0007

- Experts Choice in accommodating many shooting techniques, firearm styles and multiple terrains (7-in-1)
- 7 bag "System" modular design transforms All-In-One design, unique and ingenious... **BEST PRODUCT OF THE YEAR**
- 50 shooting rest arrangements included
 - Hi PRO-Series w/patented grip Shooting Rest
 - Low BULLS BAG Shooting Rest Series
 - Adjustable Window/Blind Shooting Rests
 - Pistol/Handgun Rests
 - Toe & Heel Shooting Rests (Owl/Rabbit Ear style)
 - Stackable Bag Shooting Rests
 - 900 Polyester w/2 mil PVC coating (Moisture resistant)
 - Comes with carrying/shoulder strap
 - Cradle Height approx: 7.5" in PRO-Series configuration
 - Internal fill spout w/military grade "Velcro" No-leak filling spout/seams (No sewing necessary)
 - Shipping weight unfilled: 2 lbs/3 oz.
 - Filled w/dry media: 30 lbs.(Cat litter, walnut/corn cob media)
 - Lifetime Guarantee against wear and tear
- Parts include: 1- Vise-Grip Bag, 2 Rectangular Bags, 2-Owl/Rabbit Ear Bags, 2-Zippered Sleeve Hi-Rest Bags
- MSRP \$139.95 unfilled.....169.95 filled 10x10x12 **MAP \$119.00 unfilled**

**ITEM
X7
M-0007
w-gun
(shown)**



10-0007 w-Gun 308 Full L.J PG

**ITEM
X7
M-0007
Group Pic
w/text
overlay**



X7 #0007 PRODUCT GROUP .JPG

STRONG SUGGESTED USE

This Ad has provided the best response to all markets by demonstrating the X7's total flexibility.



YouTube .jpg

YouTube "Link" Bulls Bag X7 Shooting Rest

http://www.youtube.com/watch#playnext=1&playnext_from=TL&videos=VecIQ9-3h_E&v=OMStclGDCIw

Embedded Path

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Bulls Bag Shooting Rests

Patented vise-grip hinge-point X design, engineered weight and balance stability formula, a low center-of-gravity, and an extra-wide footprint deliver five times more accuracy and repeatability than other shooting rests. Reduces felt recoil and muzzle-jump. Absorbs harmonic's vibration effectively. Delivers more forearm surface contact. Eliminates multiple pressure points by using a one bag "System". Same point-of-impact on the bench, off-handed and in the field. UV-and moisture resistant polyester construction.

Lifetime Guarantee!

X-7 BULLS BAG "Advantage" Multi-Platform Shooting Rest SYSTEM

The X-7 BULL BAG 7-in-1 Shooting Rest "System" will accommodate several styles of shooting in multiple shooting environments. It uses in its design engineering to achieve stability/accuracy and repeatability by including a weight and balance formula, low center-of-gravity and a wide footprint, that promises superior results. Whether you shoot long/short range rifles, handguns, at the range, or in a tree stand, this ADVANCED X-7 Shooting Rest supports your firearm for superior accuracy, maximum stability, and "Expert" repeatability in ALL classes. All these styles of shooting and more can be achieved in this multiple rest and engineered transformable modular design. This design has the ability to transform into nearly any rest configuration you can imagine, *including*: a) four-chamber lobes and patented hinged gripping action, with the ability to create a vise-like grip by simply pulling outward on the bottom two lobes, which tightens the "Butterfly-grip" that supports 10 inches of the gun's forearm. b) toe and heel bag shooting rest for the forearm and heel of the stock, c) handgun/pistol shooting rest for support of the barrel and hand-grip base for steadying the line of sight, (d) tree stand/blind shooting rest capable of creating a totally adjustable lap-over saddle that can straddle nearly any stable environment, allowing a firearm to take rest while taking aim. Yes... it does it ALL! There have been over 50 different practical configurations achieved by this shooting rest "System". No matter what, the X-7 Multi-Platform Shooting Rest does, it will always be able to return back to its original base design of four lobes and its patented hinge action, that is the BULLS BAG mark of excellence, "Editors Choice" and EXPERTS PICK". The suede leather top protects your gun's finish and locks in nearly any rifle and reduces felt-recoil and muzzle jump. The outer material is made of durable tree camo 900 polyester and features the bold X7 embroidered on both sides of the shooting rest main lobes and an easy to carry shoulder strap for transporting to the bench or in the field. Manufacturer recommends filling the shooting rest with kitty litter or other media to ensure an approximate weight of 30 lbs. The X-7 Shooting Rest is guaranteed for life. Item come filled or unfilled.

10" X-7 Advantage "System" Tree Camo Bag-Modular 7 bags-in-1 versatility that works with any firearm, over 50 adjustments for shooting technique and terrain...Includes: Hi PRO-Series and Low Series with patented grip, Adjustable Window/Blind, Pistol/Handgun, Toe & Heel and Stackable Bag Shooting Rests.

Brands Art & Logo's



Bullsbag logo B/W.jpg



Bullsbag logo OK.jpg



TAC Logo B/W USE .jpg



TAC Logo .jpg



MemberTested bw logo.jpg



MemberTested_color_logo.jpg



MemberTested_color_logo2.jpg

Bulls Bag generic logo's to be used with ALL Bulls Bag product line offering.

"...as stable as you are going to get..."

"I used it with just about every weapon..." "...except a 37mm launcher."

"...there was no movement at all during the firing session."

"I can see a tactical application with snipers."

"...this would be a great tool for a long range shooter to have."

"...very stable and comfortable to shoot off of."

"This advantage saves time and adds confidence to the sharpshooter."

"I see this shooting rest as a great piece of equipment..."

"...the X7 Bulls Bag is a great tool for operations or getting a zero at the range..."

Tactical Accuracy Certified (TAC ACE) logo's to be used with ANY Law Enforcement advertising and with ANY Bulls Bag products.

"...4-chambered lobe "butterfly" that allows for maximum stability and felt recoil reduction..."

"This self-tightening vise design will not affect your point-of-impact."

"Definitely a great choice to help aid in zeroing your rifle."

"It incorporates an ingenious design..."

"...sandwiches the fore end of my rifle for a rock-steady shooting platform..."

"...this bag does have a place in a sniper team's inventory."

"...ingenious design that cradles the weapon for an absolutely rock-steady shooting platform."

NTOA Member Tested logo's to be used with ANY Bulls Bag products. This logo provides additional testing by Natl. Tactical Officers Assoc. and is highly rated by its Law Enforcement members and approved for use with Bulls Bag advertising. **These "Call-outs"...endorsement our strongly suggested.**

"Great design and I like the camo."

"...is very good to keep at the range for ensuring a good rifle zero."

"...overall good and durable."

"Strap makes it easy to transport."

"...the Bulls Bag is a good product..."

"The Ballistic Bulls Bag is an excellent shooting accessory."

"ease of use with weapons such as the M-4 and G-53 and for portability."

"...grips the weapon, reducing felt recoil and muzzle lift."

"...stable platform for shooting that was superior to sandbags..."

"The 9-inch model was portable enough to have multiple applications on a tactical team beyond bench shooting and weapons zeroing."



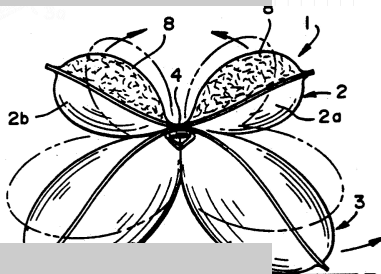
X7 Logo NEW S/bulletUSEB/W .jpg

ANTAGE



X7 Logo NEW S/bulletUSE OK .jpg

NTAGE



Bulls Bag ILL .jpg



M-0007 300dpi Jason.jpg



1705 LE SWAT600dpi.jpg

X7 logo's to be used logo's to be used with ANY advertising that includes the X7, X4 and X3 Bulls Bag products.

"The X7 Bulls Bag "ADVANTAGE" is designed as a shooting rest and is extremely versatile."

"The bag was tested utilizing a new DPMS Panther Rifle in .223/556 Caliber."

"X7 was exceptional in a static range setting."

"I would recommend the X7 for every shooter who is looking for an accurate zero on any rifle."

"The design of the X7 Bulls Bag was excellent."

"The bag can be used to lock in a rifle..."

"For range work, this bag works great."

"It withstood testing from a heavy barrel sniper rifle."

This ILLUSTRATION represents the mechanical function of the Bulls Bag designs for ALL models. **This should be used with ALL advertising to properly demonstrate to viewers the Vise-grip the Bulls Bag** uses in its patented design. Pulling outward and away from each other the bottom lobes, moves the upper two lobes inward to create the "Butterfly" gripping action

This PIC represents the X7 mechanical STABILITY function of the Bulls Bag designs for ALL models. **This should be used with ALL advertising to properly demonstrate to viewers the Vise-grip the Bulls Bag** uses in its patented design. Pulling outward and away from each other the bottom lobes, moves the upper two lobes inward to create the "Butterfly" gripping action

This Law Enforcement PIC is showing Item #1705 Bench Bulls Bag on a armored police emergency unit in Tulsa OK, at SWAT Nationals. It shows extreme stability and accuracy needed by the sharp shooter.

Bulls Bag Foundation KEY TEXT

- Advanced Stability in an Engineered Weight and Balance formula
- Low Center-of-gravity design
- Wide footprint for maximum stability
- MORE... not less forearm surface contact area than ALL others
- One-bag "System" that does not create multiple pressure-points on the rifle
- Vise-grip "Butterfly action," Patented hinge-point "X" design exclusive Only to BULLS BAG
- 5 times more effective then any other shooting rest, including ALL mechanical rest (15" model tested)
- Absorbs harmonic vibration effectively and minimizes it at the muzzle (Not capable in metal/ridged designs)
- Will NOT negatively affect your point-of-impact on the target or in the field
- Reduces Felt-recoil (No rest reduces "recoil"/See Newton's Law of Equal & Opposite)
- Only Patented shooting-vise branded by Law Enforcement as "Lethal Accuracy"
- Member Tested and Recommended by NTOA (Natl. Tactical Officers Assoc.)
 - o Long Range SNIPER, SWAT, Law Enforcement and Police agencies, Tactical Training and Military
- GUARANTEED Accuracy and unmatched REPEATABILITY!
- Editors Choice and EXPERTS 1st Pick
- LIFETIME GUARANTEE!

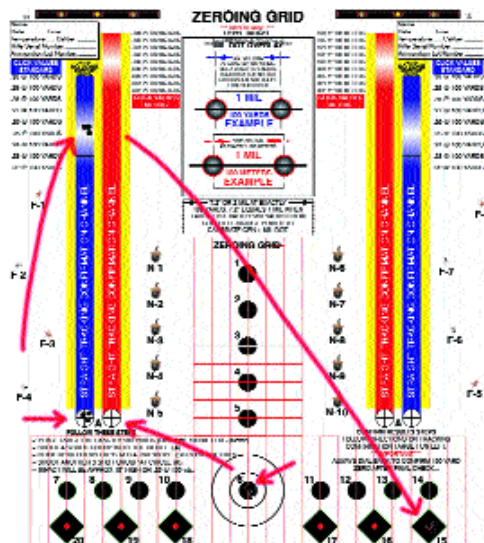


DEAD Nuts LOGO 300DPI.JPG



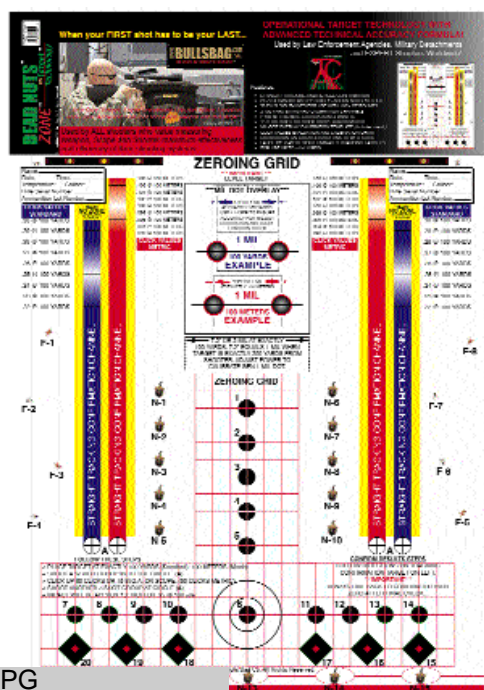
EFC LOGO 600.JPG

ITEM
DEAD Nuts
Dead ZONE
Target
TECHNOLOGY
M-0001
Shooting
Steps
(shown)



Target Steps .JPG

ITEM
DEAD Nuts
Dead ZONE
Target
TECHNOLOGY
Product
M-0001
(shown)



10-0001 Target.JPG

Bulls Bag DEAD Nuts Dead ZONE Target TECHNOLOGY

The ONLY Ballistic Fingerprinting Target

Features:

STRAIGHT TRACKING AND RETICLE CONFIRMATION
 20-ZERO MARKS WITH 1" GRID/ 15 ACORN NUTS/ 10 FLIES
 50 PLUS SIGHT-LINES FOR USE WITH 100's OF ROUNDS
 2-100 YARD STANDARD CALIBRATION CHANNELS
 2-100 METRIC/MILS CALIBRATION CHANNELS
 1" ZERO GRID FOR QUICK SCOPE ADJUSTMENTS
 MIL-DOT OVERLAY CALIBRATION TEMPLATE (*Includes metric*)
 CLICK VALUES EVALUATION AND CALIBRATION CHART
 CALIBRATION CALCULATOR DATA LINK TO WEB STATS
 LARGE 28" X 40" DESIGN ELIMINATES CHANGING TARGETS...
 FOR USE UP TO 1000 YARDS

MSRP \$16.50.....28" X 40" **MAP \$13.95**

Our goal at BULLS BAG in designing this shooting range **EFC** target was to apply the science of **ballistic fingerprinting** and to achieve the best possible accuracy from your rifle. **DEAD Nuts/DEAD ZONE** Shooting Target TECHNOLOGY "System" will make you vastly more proficient during your limited range time with the use of our rifle target. The Operational Target for shooting is the only known diagnostic check for the operational rifle and can be used to quantify the claims of a new rifle system with use of our shooting range target. We will prove it functions consistently and correctly with this target and practice!

Most shooters are frustrated with the limited shooting range time, access to long-distance shooting ranges and cost of ammunition. Furthermore, once at a shooting range, we find ourselves being limited to a known distance in increments of 100 yards. Any long-range hunter and shooter knows this practice lacks practical application once in the field. To compound the problem, once we do our sighting and gathering of ballistic data on our weapons, we may travel to different geographical locations for the hunt or target practice. You could expect to have extreme temperature and elevation changes (density altitude) that will affect the pin-point accuracy impacts that you desire. For the most part there will be enough shooter error in your mechanics and wind readings to cause a miss at long-range. If you are the type of shooter that believes nothing is ever close enough, we use mathematics and a proven diagnostic process to identify each rifle's idiosyncrasies.

WE HAVE THE BEST SHOOTING TARGET TECHNOLOGY HERE AND NOW!

"There is rarely anything more disappointing to a shooter than identifying a problem with a rifle system after a full day of gathering ballistic data at the shooting range or especially during a hunt."

You need to know what makes this "DEAD Nuts/DEAD ZONE" calibration shooting targets valuable.

You must understand that all rifles and their components have acceptable tolerances in the machining process. Scopes have erector springs, reticles and tolerances within the bullet drop compensating turrets. Rifle barrels are machined, chambered and threaded. Rifle receivers are cut from steel blanks threaded and tapped for scope mounts. Then you have all the mounting option hardware with their acceptable machining tolerances. Combining all of these components can produce a system that is out of square or lacks concentricity.

IMPORTANT...

Example: **Your reticle may appear level but an acceptable tolerance for the manufacturer is 3 degrees.** This error is magnified exponentially by the shooting range to the target. This is most noticeable at long-range shots while shooting targets. However, many shooters dismiss this as wind deflection or external ballistic factors. Many rifles have a straight tracking issue, the ability of the reticle to adjust directly at a 90 degree angle, as identified in the two vertical straight tracking channels of the shooting target.